Standardization at Ecma..

- Process is trusted, flexible and reactive
- Cooperation with Open source
- Effective liaisons
- Starting a new project is fast and easy

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Standards developments – “business model”

- **Flexibility and reactivity**
  - Efficient development of standardization projects (time to market)
  - Flexible working methods
  - Small teams of highly qualified experts
  - Ability to quickly adopt a new work item
  - Focus on ICT & CE while ISO, IEC or ITU-T have broader scopes

Having a standard early, which can then evolve, is a huge asset on the market!
Cooperation with Open Source

- Structure and policies which are interoperable and in alignment with OS projects
- Friendly IPR policies that allow for a Royalty Free environment
- Efficient infrastructure and proven flexible working methods with well established interfaces to standardization
- Allow for implementation feedback from 3rd parties and “external” contributions
- Ecma standards are freely available
• Ecma is well known and trusted, and has gained an excellent reputation over the years
• Ecma International has effective collaboration with other formal SDOs such as ISO, IEC, JTC1, ITU-T and IETF
• Liaison relationships with ISO/IEC JTC 1 Category A liaison
Ecma International has Category A Liaison relationship with ISO/IEC JTC 1

- Ability to propose Ecma standards as international standards
- Ecma uses the JTC 1 fast-track procedure which accelerates the path to approval and publication of the ISO/IEC standard
- This process has been widely used, it is of great benefit to both parties
- Ecma is the only standards-setting organization having this relationship with ISO/IEC JTC 1
Initiation of new work at Ecma is simple and fast:

- New work item can be created if supported by at least three Ecma members
- Work can start within two weeks after provisional approval by the ExeCom
- Setting up a new technical committee (TC) or a new TG (Task Group) requires:
  - A draft scope and work programme
  - A provisional Chair and Vice-Chair
- Formal GA confirmation approval takes places at next GA meeting (June or December)
Two staged efficient process

Electronic working methods

Hands-on guidance

Time proven rules and IPR policy (since 1961)

Effective liaisons
A few facts

Five membership categories, to reflect the diversity of stakeholders in the ICT industry:

- **Paying**: Ordinary (OM), Associate (AM), Small and Medium-sized Enterprise (SME), Small Private Company (SPC)

- **No charge**: Not-for-Profit (NFP)

Voting:

- **Simple majority**: technical (TC) and simple managerial (GA) issues such as the creation of a new TC, budget changes: in a TC each member can vote, and has one vote; in the GA only Ordinary members can vote, and have one vote each.

- **Qualified majority** (two thirds of all Ordinary members must be in favour): GA issues like publications, budget, new members, new membership types, expulsion, changes of membership class, By-laws, Rules, and IPR

  *Note: Voting in a TC or TG is very rare*

Track record: 519 publications (standards/TRs), 237 also published by ISO/IEC.
Thank you!